

JULY 12

# Fashion Calendar



# 2010

## JANUARY

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## FEBRUARY

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## MARCH

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## APRIL

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## JUNE

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## DECEMBER

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**ruth finley, publisher**

153 east 87th street • new york, ny 10128

(212) 289-0420 • fax (212) 289-5917

[www.fashioncalendar.com](http://www.fashioncalendar.com)

# Dates to Remember

## 2010

### NEW YEAR'S DAY

Friday, January 1

### MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 18

### PRESIDENT'S DAY

Monday, February 15

### ASH WEDNESDAY

Wednesday, February 17

### ST. PATRICK'S DAY

Monday, March 17

### PASSOVER

Monday, March 29-April 6

### GOOD FRIDAY

Friday, April 2

### EASTER

Sunday, April 4

### MOTHER'S DAY

Sunday, May 9

### MEMORIAL DAY

Monday, May 31

### FATHER'S DAY

Sunday, June 20

### INDEPENDENCE DAY

Sunday, July 4

### LABOR DAY

Monday, September 6

### ROSH HASHONAH

Wednesday, September 8

### YOM KIPPUR

Friday, September 17

### COLUMBUS DAY

Monday, October 11

### ELECTION DAY

Tuesday, November 2

### VETERANS DAY

Thursday, November 11

### THANKSGIVING DAY

Thursday, November 25

### HANUKKAH

Tuesday, December 1

### CHRISTMAS

Saturday, December 25

## 2011

### NEW YEAR'S DAY

Saturday, January 1

### MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 17

### PRESIDENT'S DAY

Monday, February 21

### ASH WEDNESDAY

Wednesday, March 9

### ST. PATRICK'S DAY

Thursday, March 17

### PASSOVER

Monday April 18-26

### GOOD FRIDAY

Friday, April 22

### EASTER

Sunday, April 24

### MOTHER'S DAY

Sunday, May 8

### MEMORIAL DAY

Monday, May 30

### FATHER'S DAY

Sunday, June 19

### INDEPENDENCE DAY

Monday, July 4

### LABOR DAY

Monday, September 5

### ROSH HASHONAH

Wednesday, September 28-30

### YOM KIPPUR

Friday, October 7-8

### COLUMBUS DAY

Monday, October 10

### ELECTION DAY

Tuesday, November 8

### VETERANS DAY

Friday, November 11

### THANKSGIVING DAY

Thursday, November 24

### HANUKKAH

Thursday, December 20

### CHRISTMAS

Sunday, December 25



# 2011

## JANUARY

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## 2010 New York Market Dates

Fall I: 1/4 - 1/15  
 Fall II: 2/8 - 2/26  
 Holiday: 3/15 - 3/26  
 Resort: 6/7 - 6/18

Resort: 6/7 - 6/18  
 Spring I: 8/2 - 8/13  
 Spring II: 9/7 - 9/24  
 Summer/  
 Transition: 10/18 - 10/20

## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, JULY 5 & JULY 12, 2010

UNLESS OTHERWISE NOTED, ALL AREA CODES - 212

**SPRING SHOWS: NY, 9/9-9/16; LONDON, 9/17-9/21; MILAN, 9/22-9/28; PARIS, 9/29-10/7**

- July 10 *EAST HAMPTON*: ELIE TAHARI & CFDA Kickoff celebration of the Sparkle in the Sun program featuring this year's jewelry designers. 5PM-7PM, Elie Tahari Boutique, One Main Street. By inv. Contact: [rsvp@elietahari.com](mailto:rsvp@elietahari.com)
- July 12-Aug. 30 FIFTYTWO SHOWROOM (Resort Swim 2011/Men's Spring 2011) ([Catherine@fiftytwoshowroom.com](mailto:Catherine@fiftytwoshowroom.com))  
52 Walker 5<sup>th</sup> fl Catherine Kim, 966-5110 (Swim, 7/12-8/30: Clube Bossa, Cover, Jo De Mar, Marzia Ganesi, Okslen, Rosa Cha, Slyu; Men's RTW, 7/17-8/30: General Idea, Osklen, Robert Geller, The Only Son)
- Tuesday BUYER'S PRESENTATION OF MCM PLAZA HOTEL  
July 13-15 SPRING/SUMMER 2011 COLLECTION 1 W 58<sup>TH</sup> ST. - ENTRANCE  
9:00-6:00 P.M. Daily, 7/13-7/15. Handbags & Accessories. By appt. Contact: Julie Browne, 729-9069 or [jb@mcmworldwide.com](mailto:jb@mcmworldwide.com)
- Tuesday FALL/WINTER 2011/2012 TREND TOBE 463 SEVENTH AVENUE  
July 13-14 PRESENTATION 2<sup>ND</sup> FLOOR  
9:30 A.M. & 11:30AM on 7/13. On 7/14, 9:30AM only. Discussion of colors, shapes, fabrics & resources that serve as the foundation for major Fall trends in women's apparel & accessories. Tkts: \$50; 867-8677 ext 0; [tobe@tobereport.com](mailto:tobe@tobereport.com)
- Tuesday CHRISTMAS IN JULY LORD & TAYLOR 424 FIFTH AVENUE -11<sup>TH</sup> FL  
July 13 (38<sup>TH</sup>/39<sup>TH</sup> STREET)  
10:00-6:00 P.M. By appointment. Contact: Shana Marowitz, [smarowitz@lwpco.com](mailto:smarowitz@lwpco.com)
- Tuesday STYLESIGHT LIVE: LIFESTYLE, STYLESIGHT 242 WEST 41<sup>ST</sup> STREET  
July 13 INSPIRATION, VISION, EXPERTISE (7<sup>TH</sup>/8<sup>TH</sup> AVENUE)  
1:00-6:00 P.M. Cross-Industry Design Direction and Inspiration for Fall/Winter 2011 and Spring/Summer 2012. Presentations by Isham Sardouk, SVP Trend Forecasting & Sharon Graubard, SVP Trend Analysis. Info: [marketing@stylesight.com](mailto:marketing@stylesight.com)
- July 13-15 TEXWORLD USA (Worldwide Fabrics) Javits Convention Ctr. Call: 770-984-8016 x 402 or [www.texworldusa.com](http://www.texworldusa.com)
- July 13-19 *LOS ANGELES*: CMC GIFT & HOME MARKET. Contact: [www.californiamarketcenter.com](http://www.californiamarketcenter.com)
- Wednesday QVC HOLIDAY PREVIEW QVC THE GLASSHOUSES  
July 14 545 W 25<sup>TH</sup> ST. - 21<sup>ST</sup> FL.  
9:00-6:00 P.M. By invitation. RSVP: SPEC Entertainment, 845-9037 or [qvcholiday@specentertainment.com](mailto:qvcholiday@specentertainment.com)
- Wednesday TOURS OF "ECO-FASHION FASHION INSTITUTE MUSEUM AT FIT  
July 14-Aug. 23 GOING GREEN" OF TECHNOLOGY 27<sup>TH</sup> ST. & SEVENTH AVE.  
10:30 A.M. On 7/14 & 8/11. 6PM on 7/26 & 8/23. Co-curators Jennifer Farley & Colleen Hill will lead tours of the exhibition that focuses on fashion's relationship with the environment. For reservations: 217-4585; [museuminfo@fitnyc.edu](mailto:museuminfo@fitnyc.edu)
- Wednesday LAUNCH OF BEN MINKOFF REBECCA MINKOFF 33 WEST 17<sup>TH</sup> STREET  
July 14 MEN'S ACCESSORIES COLLECTION 6<sup>TH</sup> FLOOR  
5:00-8:30 P.M. By invitation. RSVP: 677-7829 x 244 or [meredith@rebeccaminkoff.com](mailto:meredith@rebeccaminkoff.com)
- July 14 TEXTILES FROM SPAIN SHOWCASE, At Gabarron Foundation, 149 East 38<sup>th</sup> St. (Lexington & Third Ave),  
6:30PM. By invitation. Contact: KX Associates, 925-2507 or [elaine@kxassociates.com](mailto:elaine@kxassociates.com)

| <u>DATE</u>                           | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                                                                                                                                                                              | <u>GIVEN BY</u>                    | <u>WHERE</u>                                                                     |
|---------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|----------------------------------------------------------------------------------|
| July 14-Aug. 1                        | OPENING CEREMONY (Men's Spring/Summer 2011) 202 Centre St.<br>anjatyson@openingceremony.us (Men's: Opening Ceremony, Pendleton Meets Opening Ceremony, Levis x Opening Ceremony, Patrik Ervell, N. Hoolywood, Melinda Gloss, Loden Dager, Hentch Man, Fil Melange; Shoes: Opening Ceremony Shoes, F-Troupe, b store, Eastland Shoes; Accessories: Fjallraven x Opening Ceremony, Pamela Love, Peters Mountain Works, Uneathen, WOW) | 4 <sup>th</sup> fl                 | 226-1885 or                                                                      |
| July 14-15                            | I-TEXSTYLE at Premiere Vision Preview New York (Fabric Exhibition of Italian collections – Fall/Winter 2011/2012) At Metropolitan Pavilion & Altman Bldg, Halls A & B, 125-135 W 18 <sup>th</sup> St. Info: newyork@ice.it                                                                                                                                                                                                          |                                    |                                                                                  |
| Thursday<br>July 15<br>8:00 A.M.      | 'TORY BURCH AT THE 21 CLUB"<br>Seated breakfast. Interview and Q & A, 8:30AM-9:30AM. With Tory Burch & Amy Astley, editor-in-chief, Teen Vogue. Tickets: \$75, members/\$100, guests. Reservations must be made in advance. Contact: www.fgi.org                                                                                                                                                                                    | THE FASHION GROUP INT'L            | THE 21 CLUB<br>21 W. 52 <sup>ND</sup> ST. (5 <sup>TH</sup> /6 <sup>TH</sup> AVE) |
| Thursday<br>July 15<br>9:30 A.M.      | WOMEN'S ST. TROPEZ<br>STREET SCENES<br>Also, 11:30 AM. Presentation by David Wolfe. Tickets: \$50 at door. RSVP: www.doneger.com/dcsalendar<br>Info: 564-1266.                                                                                                                                                                                                                                                                      | DONEGER CREATIVE<br>SERVICES       | 463 SEVENTH AVENUE<br>3RD FLOOR                                                  |
| Thursday<br>July 15<br>5:00-7:00 P.M. | PRESENTATION OF HOLIDAY<br>2010 COLLECTIONS<br>By invitation. Contact: request@kcdworldwide.com                                                                                                                                                                                                                                                                                                                                     | BANANA REPUBLIC; GAP<br>& OLD NAVY | 675 AVENUE OF AMERICAS<br>6 <sup>TH</sup> FLOOR                                  |
| July 15-19                            | <u>MIAMI</u> : MERCEDES-BENZ FASHION WEEK SWIM. At Raleigh Hotel. Info fax: 212-772-0899 or site: mbfashionweek.com/Miami Media/Industry Registration contact: Media.Registration@imgworld.com                                                                                                                                                                                                                                      |                                    |                                                                                  |
| July 16                               | WILLIAMSON SHOWROOM (Men's Spring 2011) 119 Mercer St. Loft 2S Christina Bartholomay 226-5507 or christina@dwshowroom.com (Bespoken, Chimala, Fifth Avenue Shoe Repair, TOMS Shoes, Trovata)                                                                                                                                                                                                                                        |                                    |                                                                                  |
| July 16-19                            | <u>LOS ANGELES</u> : CALIFORNIA GIFT SHOW, L.A. Convention Ctr. Call: 213-430-2300; californiagiftshow.com (Permanent showrooms, 7/13-7/19)                                                                                                                                                                                                                                                                                         |                                    |                                                                                  |
| July 16-20                            | <u>ATLANTA</u> : INT'L GIFT & HOME FURNISHINGS MARKET Contact: 404-220-3000; www.americasmart.com (7/14-7/21 Permanent showrooms)                                                                                                                                                                                                                                                                                                   |                                    |                                                                                  |
| Saturday<br>July 17<br>3:30-6:00 P.M. | PRESENTATION OF EMERGING<br>DESIGNERS<br>Showcase featuring an outdoor runway presentation on the water. Pre-show interviews available.<br>Buyers RSVP: buyers@btetv.com Press RSVP: press@btetv.com                                                                                                                                                                                                                                | FASHION ON THE HUDSON              | RIVERBANK STATE PARK<br>679 RIVERSIDE DR (145 <sup>TH</sup> ST)                  |
| July 17                               | STEVEN ALAN SHOWROOM (Men's Spring 2011)<br>(Steven Alan, Relwen, Mirage Leather, Cardigan by Lynne Hiriak; Men's Accessories: ndc shoes, Porter, Matt and Nat, JW Hulme)                                                                                                                                                                                                                                                           | 87 Franklin                        | 219-3305                                                                         |
| July 17                               | <u>MIAMI</u> : diNeila SPRING 2011 SWIMWEAR COCKTAIL RECEPTION. 7PM-9PM at the Webster.<br>By invitation. Contact: Factory PR, sandra@factorypr.com                                                                                                                                                                                                                                                                                 |                                    |                                                                                  |
| July 17-20                            | <u>MIAMI BEACH</u> : FIFTYTWO SHOWROOM At Miami Swimshow, 1901 Convention Center Drive, Halls A&D, Jessica@fiftytwo showroom.com (Clube Bossa, Cover, Jo De Mar, Marzia Ganesi, Okslen, Rosa Cha)                                                                                                                                                                                                                                   |                                    |                                                                                  |
| July 17-20                            | <u>MIAMI</u> : 2011 SWIMWEAR SHOW (The Swimwear Assoc'n of Florida) Info: 305-596-7889; www.swimshow.com                                                                                                                                                                                                                                                                                                                            |                                    |                                                                                  |
| Sunday<br>July 18<br>6:30-8:30 P.M.   | HART SCHAFFNER MARX & HICKEY<br>FREEMAN 2011 SPRING COLLECTIONS<br>Hosts: Designer Joseph Abboud & CEO Doug Williams. By invitation. Contact: HMX@hlgrp.com                                                                                                                                                                                                                                                                         | HMX GROUP                          | 125 PARK AVENUE<br>(42 <sup>ND</sup> STREET)                                     |
| July 18-20                            | MRket (High-end Men's RTW/Acc. Spring/Summer) Jacob Javits Convention Center, 655 W. 34 <sup>th</sup> St. Info: www.mrketshow.com Exhibiting: Lizette Chin, 212-710-7414; Trade/Press: Beth Cowperthwaite, 203-663-7850.                                                                                                                                                                                                            |                                    |                                                                                  |

| <u>DATE</u>                              | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                       | <u>GIVEN BY</u>                                | <u>WHERE</u>                                                                                       |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|----------------------------------------------------------------------------------------------------|
| July 18-20                               | VANGUARD (Contemporary/luxe Men's RTW/Acc. Spring/Summer) Javits Convention Ctr, 655 W. 34 <sup>th</sup> St. Info: www.vanguardshow.com Exhibiting: Charles Garone, 212-710-7423; Trade/Press: B Cowperthwaite, 203-663-7850.                                |                                                |                                                                                                    |
| July 18-20                               | ENK NEW YORK (Designers' Collective; Blue; Clean - Grooming Products; Tomorrow -Emerging Designers) At The Tunnel/La Venue, 608 W. 28 <sup>th</sup> St. Int'l Trade: M. Sampson: 646-841-1446. Press: C. McCartan, 646-258-3367.                             |                                                |                                                                                                    |
| July 18-20                               | DESIGNERS' COLLECTIVE (Juried menswear, access., shoes for Fall/Winter 2011) at The Tunnel/La Venue, 608 W 28 <sup>th</sup> St. 11 <sup>th</sup> /12 <sup>th</sup> Ave. ENK Int'l Trade: Matthew Klein, 646-841-1421. Press: Coleman McCartan, 646-258-3367. |                                                |                                                                                                    |
| July 18-20                               | BLUE (Premium Denim & Advanced Sportswear)At The Tunnel/La Venue, 608 W. 28 <sup>th</sup> St., 11 <sup>th</sup> /12 <sup>th</sup> Ave. ENK Int'l Trade: Mike Sampson, ENK: 646-841-1446. Press: Coleman McCartan, 646-258-3367.                              |                                                |                                                                                                    |
| July 18-20                               | <u>LAS VEGAS</u> : COSMOPROF NORTH AMERICA (Beauty) Contact: www.cosmoprofnorthamerica.com                                                                                                                                                                   |                                                |                                                                                                    |
| Monday<br>July 19-20<br>10:00-5:00 P.M.  | PRESS PREVIEW                                                                                                                                                                                                                                                | CARTIER                                        | PLACE TO BE<br>ANNOUNCED                                                                           |
|                                          | Daily, 7/19-7/20. Appointments by invitation. Contact fax: 753-7250.                                                                                                                                                                                         |                                                |                                                                                                    |
| Monday<br>July 19<br>6:00-9:00 P.M.      | BRAND LAUNCH IN THE U.S.                                                                                                                                                                                                                                     | TWEEN MENSWEAR                                 | PLACE TO BE<br>ANNOUNCED                                                                           |
|                                          | By invitation. Contact: Factory PR, christina@factorypr.com                                                                                                                                                                                                  |                                                |                                                                                                    |
| July 19                                  | THE ISABELLA CO. (Spring/Summer 2011)                                                                                                                                                                                                                        | 205 W 39 <sup>th</sup> St. 17 <sup>th</sup> fl | 302-2055                                                                                           |
|                                          | (Collection I: Greenstone, Marc Cain – opens 7/14, Phard)                                                                                                                                                                                                    |                                                |                                                                                                    |
| July 19-30                               | ZERO + MARIA CORNEJO (Men's Spring/Summer 2011) 33 Bleecker St. (Lafayette/Bowery) Buyers/Press: 925-3849 or marysia@zeromariacornejo.com                                                                                                                    |                                                |                                                                                                    |
| July 19-20                               | CAPSULE (Menswear, Streetwear, Lifestyle) Angel Orensanz Found'n, 172 Norfolk Street (Houston) & The Puck Bldg, 295 Lafayette St. Contact: BPMW Agency, 206-8310; chris@bpmw-agency.com; www.capsuleshow.com                                                 |                                                |                                                                                                    |
| July 19-21                               | PROJECT NEW YORK (Men's/Women's Sportswear/Acc.) 82 Mercer Street. Trade: Men's, 212-951-6787; 818-227-4446. Women's, 818-227-4403 or 4464. Press: Laura Wall, 818-227-4073 or www.projectshow.com                                                           |                                                |                                                                                                    |
| July 19-21                               | SPIN EXPO (Int'l Fibers, Yarns, Knitwear, Knitted Fabrics) The Metropolitan Pavilion/Altman Building. 125/135 West 18 <sup>th</sup> St. (6 <sup>TH</sup> /7 <sup>TH</sup> Ave). Call: 33-1-39-769670; www.spinexpo.com                                       |                                                |                                                                                                    |
| Tuesday<br>July 20-21<br>8:30-6:30 P.M.  | HOLIDAY IN JULY PRESS PREVIEW<br>BEAUTY, FASHION, LIFESTYLE                                                                                                                                                                                                  | ALISON BROD<br>PUBLIC RELATIONS                | ALISON BROD PR- 4 <sup>TH</sup> FL<br>373 PARK AVE. SO (26 <sup>TH</sup> )                         |
|                                          | Daily, 7/20-21. By invitation. Contact: holiday@alisonbrodpr.com                                                                                                                                                                                             |                                                |                                                                                                    |
| Tuesday<br>July 20<br>9:00-Noon          | HOLIDAY PREVIEW                                                                                                                                                                                                                                              | JCPENNEY                                       | METROPOLITAN PAVILION<br>123 WEST 18 <sup>TH</sup> ST. - 4 <sup>TH</sup> FL.                       |
|                                          | By invitation. RSVP: Bari Kurzman, M. Booth & Associates, 539-3280 or jcprsvp@mbooth.com                                                                                                                                                                     |                                                |                                                                                                    |
| Tuesday<br>July 20<br>9:00-5:00 P.M.     | THE WORLD OF NATORI<br>CHRISTMAS IN JULY                                                                                                                                                                                                                     | JOSIE NATORI                                   | 180 MADISON AVENUE<br>18 <sup>TH</sup> FL. (33 <sup>RD</sup> /34 <sup>TH</sup> ST)                 |
|                                          | By invitation. Contact: Rachel Apirian, Rachel.Apirian@natori.com                                                                                                                                                                                            |                                                |                                                                                                    |
| Tuesday<br>July 20-23<br>10:00-5:00 P.M. | PRESS PRESENTATION: RESORT 2011<br>RTW & ACCESSORIES                                                                                                                                                                                                         | CATHERINE MALANDRINO<br>& MALANDRINO           | 275 WEST 39 <sup>TH</sup> STREET<br>11 <sup>TH</sup> FL. (7 <sup>TH</sup> /8 <sup>TH</sup> AVENUE) |
|                                          | Daily, 7/20-7/23. By appointment. Contact: Julie@catherinemalandrino.com                                                                                                                                                                                     |                                                |                                                                                                    |
| Tuesday<br>July 20<br>6:00-8:00 P.M.     | COCKTAIL RECEPTION                                                                                                                                                                                                                                           | PATEK PHILIPPE                                 | 620 FIFTH AVE LOFT<br>& GARDEN (49 <sup>TH</sup> /50 <sup>TH</sup> ST)                             |
|                                          | By invitation. Contact: rsvp@patekusa.com                                                                                                                                                                                                                    |                                                |                                                                                                    |

| <u>DATE</u>                             | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                | <u>GIVEN BY</u>                       | <u>WHERE</u>                                                                    |
|-----------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|---------------------------------------------------------------------------------|
| Tuesday<br>July 20<br>6:00-8:00 P.M.    | COCKTAIL PARTY &<br>FALL/WINTER PREVIEW<br>Back-to-School showcase, Breast Cancer Awareness Products and Holiday Preview of iHome, Vintage Havana apparel and others. By invitation. Contact: tara@nowandzengroup.com | NOW & ZEN GROUP                       | STANDARD HOTEL - 3 <sup>RD</sup> FL.<br>848 WASHINGTON ST (13 <sup>TH</sup> ST) |
| July 21                                 | <u>LOS ANGELES</u> : LIBERTY ROSS & DAUGHTER SKYLA HOST DANIELLA ISSA HELAYEL'S LAUNCH OF BABY ISSA. From 4-7PM. By inv. Contact: Seventh House PR, fax: 646-763-8940; request@seventhhousepr.com                     |                                       |                                                                                 |
| July 21-23                              | <u>TOKYO</u> : JFW INT'L FASHION FAIR (RTW, Footwear, Access, Textiles) Contact: www.senken-ex.com/iff_en/                                                                                                            |                                       |                                                                                 |
| Thursday<br>July 22<br>9:00-5:00 P.M.   | PRODUCT PREVIEW<br>Three sessions. By invitation. Contact: Corey Contrino, blue sky communications, 995-1777.                                                                                                         | E.L.F. COSMETICS                      | PLACE TO BE<br>ANNOUNCED                                                        |
| Thursday<br>July 22<br>9:00-5:00 P.M.   | HOLIDAY PRESS PREVIEW<br>By invitation. Contact: Shop PR, 829-1111.                                                                                                                                                   | PHILOSOPHY                            | PLACE TO BE<br>ANNOUNCED                                                        |
| Thursday<br>July 22<br>9:30 A.M.        | WOMEN'S FALL 2011<br>BIG PICTURE FORECAST<br>Also, 11:30 AM. (First of two show dates). Presentation by David Wolfe. Tickets: \$50. RSVP: www.doneger.com/dcsalendar Info: 564-1266.                                  | DONEGER CREATIVE<br>SERVICES          | 463 SEVENTH AVENUE<br>3RD FLOOR                                                 |
| Thursday<br>July 22<br>10:00-6:00 P.M.  | CHRISTMAS IN JULY<br>PRESENTATION<br>By appt. Contact: Melanie Pate, Melanie@monicarichkosann.com or Shana Marowitz, smarowitz@lwpc.com                                                                               | MONICA RICH KOSANN                    | LWP - PENTHOUSE<br>264 WEST 40 <sup>TH</sup> STREET                             |
| Thursday<br>July 22<br>7:00-1:00 A.M.   | ANNUAL ROOFTOP EVENING<br>DJ Mel Debarge and DJ Cassidy with Special Performance by Robin Thicke. By invitation. Contact: Anamaria_Pavoni@hugoboss.com                                                                | HUGO BOSS                             | 601 WEST 26 <sup>TH</sup> STREET<br>(11 <sup>TH</sup> /12 <sup>TH</sup> AVENUE) |
| July 24-27                              | <u>DÜSSELDORF</u> : PREMIUM ORDER (Women's, Men's, Access, Footwear, Denim) 49 0306290850 or www.premiumexhibitions.com                                                                                               |                                       |                                                                                 |
| July 25-28                              | JA NEW YORK SHOW (Fine Jewelry & Watches) at Javits Ctr. Contact: 508-743-8506 or www.ja-newyork.com                                                                                                                  |                                       |                                                                                 |
| July 25-27                              | <u>DÜSSELDORF</u> : CPD DÜSSELDORF (Int'l Womenswear & Bridal) Contact: 011-49-211-439601; www.igedo.com                                                                                                              |                                       |                                                                                 |
| July 26-27                              | <u>DALLAS</u> : DALLAS FABRIC SHOW Contact: www.dallasmarketcenter.com                                                                                                                                                |                                       |                                                                                 |
| Tuesday<br>July 27<br>9:00-5:00 P.M.    | JEWELRY MARKET & HOLIDAY<br>PRESENTATION<br>By invitation. Contact: Shana Marowitz, smarowitz@lwpc.com                                                                                                                | GEORG JENSEN                          | GEORG JENSEN STORE<br>687 MADISON AVENUE                                        |
| Tuesday<br>July 27-28<br>9:00-6:00 P.M. | FALL/HOLIDAY 2010 PREVIEW<br>Daily, 6/27-28. By invitation. Contact: HL Group, 529-5533 x 250.                                                                                                                        | ATHLETA                               | PLACE TO BE<br>ANNOUNCED                                                        |
| Tuesday<br>July 27<br>9:30 A.M.         | PRESS BREAKFAST<br>By invitation. Contact: Denise Kreft, blue sky communications, denise@blueskypr.com                                                                                                                | SAM BROCATO SALON                     | PLACE TO BE<br>ANNOUNCED                                                        |
| Tuesday<br>July 27<br>6:00-8:00 P.M.    | CHRISTMAS IN JULY PRESS<br>PREVIEW COCKTAIL PARTY<br>By invitation. RSVP: pr@ben-amun.com                                                                                                                             | BEN-AMUN BY<br>ISAAC MANEVITZ JEWELRY | 246 WEST 38 <sup>TH</sup> STREET<br>SUITE 12A                                   |

| <u>DATE</u>                            | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                           | <u>GIVEN BY</u>                                   | <u>WHERE</u>                                                  |
|----------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|---------------------------------------------------------------|
| Wednesday<br>July 28<br>6:00-8:00 P.M. | LAUNCH OF EXCLUSIVE<br>IGGY POP COLLECTION<br>Hosts: Iggy Pop and Simon Doonan. By invitation. Contact: Julia Ruttner, HL Group. jruttner@hlgrp.com                                                                                              | ARCHIVE 1887 &<br>BARNEYS CO-OP                   | BARNEYS CO-OP<br>236 WEST 18 <sup>TH</sup> STREET             |
| July 28-29                             | INT'L WATCH & JEWELRY GUILD SHOW, DoubleTree Chelsea/Metropolitan Pavilion, 125 W. 18 <sup>th</sup> St.<br>Contact: www.iwjg.com                                                                                                                 |                                                   |                                                               |
| Thursday<br>July 29<br>6:00-8:00 P.M.  | HOLIDAY PRESS PRESENTATION<br>By invitation. RSVP: 401-3066.                                                                                                                                                                                     | ESPRIT                                            | 1370 BROADWAY<br>17 <sup>TH</sup> FLOOR (36 <sup>TH</sup> ST) |
| July 31-Aug. 2                         | PLAYTIME NEW YORK (Children's Trade Show), 82 Mercer St (Spring/Broome). Hrs: 7/31-8/1, 9AM-6PM'<br>8/2, 9AM-5PM. Contact: 925-6349, www.playtimenewyork.com or hello@playtimenewyork.com                                                        |                                                   |                                                               |
| July 31-Aug. 2                         | <u>DALLAS</u> : THE MEN'S SHOW – DALLAS COLLECTIVE Call: 214-655-6100; www.dallasmarketcenter.com                                                                                                                                                |                                                   |                                                               |
| July 31-Aug. 3                         | <u>SAN FRANCISCO</u> : INT'L GIFT FAIR Call: Urban Mgmt, 678-285-3976 or www.sfigf.com; www.urban-expo.com                                                                                                                                       |                                                   |                                                               |
| Aug. 1-3                               | ACCESSORIE CIRCUIT (Holiday/Resort) Javits Convention Center at 34 <sup>th</sup> St. & 12 <sup>th</sup> Avenue. Trade: Eleni Avrameas, ENK Int'l, 646-841-1428. Press: Coleman McCartan, 646-258-3367                                            |                                                   |                                                               |
| Aug. 1-3                               | INTERMEZZO COLLECTIONS (Holiday/Resort) (Juried RTW ) (With Accessorie Circuit) at Javits Convention Ctr, 34 <sup>th</sup> St/12 <sup>th</sup> Ave. Trade: Kevin McGhee, ENK, Int'l, 646-841-1513. Press: Coleman McCartan, 646-258-3367         |                                                   |                                                               |
| Aug. 1-3                               | CHILDREN'S CLUB (Holiday/Resort) at The Show Piers, Pier 94 at 55 <sup>th</sup> St/12 <sup>th</sup> Avenue. Trade: Stanley Kaye, ENK Int'l, 646-841-1515. Press: Coleman McCarten, 646-258-3367.                                                 |                                                   |                                                               |
| Aug. 1-3                               | ACCESSORIESTHESHOW Pavilion (Juried Women's Acc.- Holiday/Resort) Javits Ctr, 655 W. 34 <sup>th</sup> St. (12 <sup>th</sup> Ave).<br>www.accessoriestheshow. Exhibit: Stacy Samet, 212-710-7412 ; Trade/Press: Beth Cowperthwaite, 203-663-7850. |                                                   |                                                               |
| Aug. 1-3                               | MODA MANHATTAN (Juried Women's RTW- Holiday/Resort). Javits Ctr, 655 W. 34 <sup>th</sup> St. (12 <sup>th</sup> Ave). Info:<br>www.modamanhattan.com Exhibitors: Anne Caruso, 212-710-7441; Trade/Press: B Cowperthwaite, 203-663-7850.           |                                                   |                                                               |
| Aug 1-3                                | FAME (Junior/Young Contemporary RTW & Accessories for Holiday/Resort) Javits, 665 W 34 <sup>th</sup> St.<br>www.fameshows.com Exhibitors: Kimberly Synnott, 212-710-7439. Press: Beth Cowperthwaite, 203-663-7850.                               |                                                   |                                                               |
| Aug. 1-3                               | NOUVEAU COLLECTIVE (Women's RTW/Access. Holiday/Resort) Penn Pavilion, 401 Seventh Ave. (33rd St.)<br>Hrs: 8/1, 9-7PM; 8/2, 9-9; 8/3, 9-4 or by appt. Info: 914-736-0030; www.nouveauctollectivetradeshows.com                                   |                                                   |                                                               |
| Aug. 1-3                               | CURVE NY (Women's Intimate Apparel/Swimwear, Men's Underwear S/S '11) Jacob Javits Convention Center,<br>655 West 34 <sup>th</sup> St. Hrs: 9-6PM; 8/3, 9-4PM. Info: www.curvexpo.com                                                            |                                                   |                                                               |
| Aug. 1-3                               | <u>LONDON</u> : PURE LONDON (Women's/Children's RTW/Accessories ) Contact: www.purewomenswear.co.uk or<br>www.purelondon.com                                                                                                                     |                                                   |                                                               |
| Aug. 2-6                               | ACCESSORIES MARKET IN NEW YORK                                                                                                                                                                                                                   |                                                   |                                                               |
| Aug. 2                                 | THE ISABELLA CO. (Spring/Summer 2011)<br>(Collection I: Basler, Bianca – Collections I & II, Gerard Darel – opens 8/10, Siti Murt, Annette Görtz, Javier Simorra, Pink Label)                                                                    | 205 W 39 <sup>th</sup> St.<br>17 <sup>th</sup> fl | 302-2055                                                      |
| Tuesday<br>Aug. 3<br>9:00-5:00 P.M.    | NEW PRODUCT LAUNCH<br>Appointments by invitation. Contact: Jill Percia, Shop PR, 829-1111 or jill@shop-pr.com                                                                                                                                    | PAUL MITCHELL                                     | PLACE TO BE<br>ANNOUNCED                                      |

| <u>DATE</u>                            | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <u>GIVEN BY</u>   | <u>WHERE</u>                                                                                 |
|----------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|----------------------------------------------------------------------------------------------|
| Aug. 3                                 | GREG MILLS LTD (Spring 2011 Collections) 611 B'way (Houston/Bleecker) Suite 607 Press appts: press@gregmillsshowroom.com Sales: greg@gregmillsshowroom.com or 391-0050 (Shoes: Alexandra Neel, Laurence Dacade, Tania Spinelli, Miss Trish of Capri, Miss Trish SPLASH, Rosa Mosa; Bags: Raven Kauffman Couture, Muun, Tamlin & The Fall, Hangad; Jewelry: Osanna Visconti di Modrone, Judyth VanAmringe, Hangad; Scarves: Dianora Salviati; Hats: Lola Hats, Sensi Studio Ecuador) |                   |                                                                                              |
| Aug. 3-4                               | DIRECTION by Indigo: Int'l Textile Design Show. At the Metropolitan Pavilion, 125 W. 18 <sup>th</sup> St., Ground Floor. Hours: 9AM-6PM. Information & pre-registration: www.directionshow.com or www.indigo-salon.com                                                                                                                                                                                                                                                              |                   |                                                                                              |
| Aug. 3-5                               | FFANY NEW YORK SHOE EXPO At Hilton Hotel (6 <sup>th</sup> Ave/53 <sup>rd</sup> St), Flatotel, 52 <sup>nd</sup> St (6 <sup>th</sup> /7 <sup>th</sup> Ave), FFANY Member Showrms. Trade only. Hrs: 8/3-4, 9-6PM; 8/5, 9-4PM. Info: FFANY, 751-6422 x10. info@ffany.org; www.ffany.org                                                                                                                                                                                                 |                   |                                                                                              |
| Wednesday<br>Aug. 4<br>6:00-8:00 P.M.  | EYEWEAR LAUNCH PARTY                                                                                                                                                                                                                                                                                                                                                                                                                                                                | CORINNE McCORMACK | 7 WEST 36 <sup>TH</sup> STREET<br>9 <sup>TH</sup> FL. (5 <sup>TH</sup> /6 <sup>TH</sup> AVE) |
|                                        | Presentation of new collections & celebration of new showroom. Cocktails & hors d'oeuvres. Palm reading. By invitation. Contact: Emily Hollenbeck, Duffy & Shanley, ehollenbeck@duffyshanley.com                                                                                                                                                                                                                                                                                    |                   |                                                                                              |
| Wednesday<br>Aug. 4<br>8:00-11:00 P.M. | CELEBRATE SUMMER                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | INTERMIX          | PLACE TO BE<br>ANNOUNCED                                                                     |
|                                        | By invitation. Live music by Locksley and Deluka. Contact: Melissa Duren, Starworks Group, melissa@starworksny.com                                                                                                                                                                                                                                                                                                                                                                  |                   |                                                                                              |
| Aug. 4-13                              | RENA LANGE (Spring 2011) 430 W 14 <sup>th</sup> Suite 201                                                                                                                                                                                                                                                                                                                                                                                                                           |                   | For appt: James Fletcher, 262-8065                                                           |
| Aug. 7-10                              | <u>CHICAGO</u> : STYLEMAX (Women's RTW/Acc.) Hrs: 8/7-8/9, 9-6PM; 8/10, 9-3PM; www.stylemaxonline.com                                                                                                                                                                                                                                                                                                                                                                               |                   |                                                                                              |
| Aug. 7-10                              | <u>CHICAGO</u> : NAT'L PROM MARKET (Prom/Special Occasion) Contact: www.nationalprommarket.com                                                                                                                                                                                                                                                                                                                                                                                      |                   |                                                                                              |
| Aug. 7-10                              | <u>CHICAGO</u> : KIDZ AT STYLEMAX (Children's) Contact: www.kidzatstylemax.com                                                                                                                                                                                                                                                                                                                                                                                                      |                   |                                                                                              |
| Aug. 8-10                              | <u>CHICAGO</u> : CHICAGO COLLECTIVE (Men's) Contact: www.chicagocollectiveonline.com                                                                                                                                                                                                                                                                                                                                                                                                |                   |                                                                                              |
| Aug. 8-10                              | <u>PALM BEACH</u> : TRENDZ (Women's RTW/Access) Info: 305-718-4320; 888-249-1377; www.floridafashionfocus.com                                                                                                                                                                                                                                                                                                                                                                       |                   |                                                                                              |
| Aug. 8-10                              | <u>BELLEVUE, WA</u> : NW TREND SHOW Women/Men/Children (RTW/Acc.) 206-767-9200; www.nwtrendshow.com                                                                                                                                                                                                                                                                                                                                                                                 |                   |                                                                                              |
| Aug. 8-10                              | <u>LOS ANGELES</u> : FOCUS APPAREL & ACCESSORIES SHOW (Women's) Call: 213-630-3737; www.californiamarketcenter.com                                                                                                                                                                                                                                                                                                                                                                  |                   |                                                                                              |
| Aug. 8-10                              | <u>LOS ANGELES</u> : TRANSIT/THE L.A. SHOE SHOW Contact: www.californiamarketcenter.com                                                                                                                                                                                                                                                                                                                                                                                             |                   |                                                                                              |
| Aug. 8-11                              | <u>LOS ANGELES</u> : WOMEN'S & CHILDREN'S (Holiday/Resort) MARKET Contact: 800-225-6278                                                                                                                                                                                                                                                                                                                                                                                             |                   |                                                                                              |
| Aug. 8-10                              | <u>TORONTO</u> : MODE ACCESSORIES SHOW Contact: 416-510-0114 or www.mode-accessories.com                                                                                                                                                                                                                                                                                                                                                                                            |                   |                                                                                              |
| Aug. 8-10                              | <u>TORONTO</u> : JCK (Fine Jewelry, Timepieces) Contact: www.jcktoronto.ca                                                                                                                                                                                                                                                                                                                                                                                                          |                   |                                                                                              |
| Aug. 8-12                              | <u>TORONTO</u> : CANADIAN GIFT & TABLEWEAR ASSOC. GIFT SHOW (CGTA) Contact: www.cgta.org                                                                                                                                                                                                                                                                                                                                                                                            |                   |                                                                                              |
| Aug. 9-10                              | <u>ATLANTA</u> : INT'L WATCH & JEWELRY GUILD SHOW, Contact: www.iwjg.com                                                                                                                                                                                                                                                                                                                                                                                                            |                   |                                                                                              |
| Aug. 9-11                              | <u>LOS ANGELES</u> : DESIGNERS & AGENTS/D&A Resort '10. The New Mart Building, 127 East 9 <sup>th</sup> St., 3 <sup>rd</sup> floor. Contact: 212-302-9575 or www.designersandagents.com                                                                                                                                                                                                                                                                                             |                   |                                                                                              |
| Aug. 9-11                              | <u>LOS ANGELES</u> : BRIGHT (Juried Better, Contemporary, Bridge, Designer, Women's Resort RTW) at California Mart. Contact: Kevin McGhee, ENK Int'l, 759-8055 x 13 or brighte@enkshows.com.                                                                                                                                                                                                                                                                                        |                   |                                                                                              |

| <u>DATE</u>                             | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                                           | <u>GIVEN BY</u>            | <u>WHERE</u>                                            |
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| Aug. 9-11                               | <u>LAS VEGAS</u> : WSA SHOW (World Shoe Association) At The Venetian & Sands Expo Ctr. ENK Int'l Trade: Pam Baffo, 818-464-2354 Press: Coleman McCartan, 646-258-3367 or <a href="http://www.wsashow.com">www.wsashow.com</a>                                                                    |                            |                                                         |
| Aug. 9-11                               | <u>LAS VEGAS</u> : THE COLLECTIONS/C7 AT WSA (Luxury & Designer Footwear) At Venetian Hotel & Sands Expo. ENK Trade: Dana Rosenberg, 818-379-9400. Press: C. McCartan, 646-258-3367; <a href="http://www.thecollectionsatwsa.com">www.thecollectionsatwsa.com</a>                                |                            |                                                         |
| Wednesday<br>Aug. 11<br>8:30-11:00 A.M. | EDITORS & STYLISTS RAFFLE<br>BREAKFAST<br>By invitation. Contact: Danielle Gadi, 226-8878 x 29 or <a href="mailto:dgadi@fragments.com">dgadi@fragments.com</a>                                                                                                                                   | FRAGMENTS SHOWROOM         | 110 GREENE STREET<br>SUITE 801                          |
| Wednesday<br>Aug. 11<br>9:30-11:30 A.M. | MEN'S & WOMEN'S FASHION<br>PREVIEW<br>By invitation. Contact: LaForce + Stevens, 242-9353.                                                                                                                                                                                                       | TARGET                     | PLACE TO BE<br>ANNOUNCED                                |
| Wednesday<br>Aug. 11<br>6:00-8:00 P.M.  | COCKTAIL PARTY<br>(Note date change). By invitation. Contact: <a href="mailto:Petrina@nowandzengroup.com">Petrina@nowandzengroup.com</a>                                                                                                                                                         | LOIS HILL JEWELRY          | 1 WEST 37 <sup>TH</sup> STREET<br>7 <sup>TH</sup> FLOOR |
| Aug. 12-15                              | <u>DALLAS</u> : WOMEN'S & CHILDREN'S (Resort) MARKET. Call: 214-655-6100; <a href="http://www.dallasmarketcenter.com">www.dallasmarketcenter.com</a>                                                                                                                                             |                            |                                                         |
| Aug. 12-15                              | <u>DALLAS</u> : MEN'S APPAREL MARKET Call: 214-655-6100; <a href="http://www.dallasmarketcenter.com">www.dallasmarketcenter.com</a>                                                                                                                                                              |                            |                                                         |
| Aug. 12-15                              | <u>DALLAS</u> : SWSTA SHOE SHOW Call: 214-655-6100; <a href="http://www.dallasmarketcenter.com">www.dallasmarketcenter.com</a>                                                                                                                                                                   |                            |                                                         |
| Aug. 12-14                              | <u>COPENHAGEN</u> : CPH VISION (Men's/Women's RTW/Accessories) Contact: <a href="http://www.cphvision.dk">www.cphvision.dk</a>                                                                                                                                                                   |                            |                                                         |
| Aug. 12-15                              | <u>COPENHAGEN</u> : CIFF (Int'l Fashion Fair) Contact: <a href="http://www.ciff.dk">www.ciff.dk</a>                                                                                                                                                                                              |                            |                                                         |
| Aug. 13-19                              | NEW YORK HOME TEXTILES MARKET WEEK at NY Gift Fair – Javits Ctr, & Piers 92 & 94, 230 Fifth Ave and 7 W NY. Address, date breakdown, info: 914-421-3200; <a href="http://www.glmshows.com">www.glmshows.com</a> ; <a href="http://nyhometextilesmarketweek.com">nyhometextilesmarketweek.com</a> |                            |                                                         |
| Aug. 14-19                              | N.Y. INTERNATIONAL GIFT FAIR at Javits Convention Center & Piers 92 & 94. Important: venues dates/times vary. For category/schedule breakdown: George Little Mgmt, 914-421-3200 or <a href="http://www.nyigf.com">www.nyigf.com</a>                                                              |                            |                                                         |
| Aug. 15-19                              | EX•TRACTS (Essentials for Personal Care & Wellness) at Javits Center. Contact: <a href="http://www.extractsnyc.com">www.extractsnyc.com</a> or <a href="http://www.nyigf.com">www.nyigf.com</a>                                                                                                  |                            |                                                         |
| Aug. 15-18                              | <u>LAS VEGAS</u> : OFF-PRICE SPECIALIST SHOW Sands Expo & Convention Ctr. Contact: 262-782-1600; <a href="http://www.offpriceshow.com">www.offpriceshow.com</a>                                                                                                                                  |                            |                                                         |
| Aug. 16                                 | THE ISABELLA CO. (Spring/Summer 2011)<br>(Collection II: Basler, Siti Murt opens 8/26, Marc Cain opens 8/24)                                                                                                                                                                                     | 205 W 39 <sup>th</sup> St. | 17 <sup>th</sup> fl<br>302-2055                         |
| Aug. 16-18                              | <u>LAS VEGAS</u> : ACCESSORIESTHESHOW (Juried Women's Holiday/Resort Acc.). Venetian Resort, 3355 Las Vegas Blvd. <a href="http://www.accessoriestheshow.com">www.accessoriestheshow.com</a> Exhibit: S. Samet, 212-710-7412; Trade/Press: B. Cowperthwaite, 203-663-7850                        |                            |                                                         |
| Aug. 16-18                              | <u>LAS VEGAS</u> : MRket (High-end Men's RTW/Acc. Spring/Summer) Venetian Resort, 3355 Las Vegas Blvd So. Info: <a href="http://www.mrketshow.com">www.mrketshow.com</a> Exhibiting: Lizette Chin, 212-710-7414; Trade/Press: Beth Cowperthwaite, 203-663-7850.                                  |                            |                                                         |
| Aug. 16-18                              | <u>LAS VEGAS</u> : MODA LAS VEGAS (Juried Women's RTW – Transition/Spring) Venetian Resort, 3355 Las Vegas Blvd So. <a href="http://www.modamanchattan.com">www.modamanchattan.com</a> Exhibit: Ann Caruso, 212- 710-7441; Press: B Cowperthwaite, 203-663-7850.                                 |                            |                                                         |
| Aug. 16-18                              | <u>LAS VEGAS</u> : ENK VEGAS (Women's, Men's, Children's RTW Collections & Footwear) The Wynn Hotel, 3131 Las Vegas Boulevard South. Contact: Mike Sampson, 646-841-1446 Press: Coleman McCartan, 646-258-3367,                                                                                  |                            |                                                         |
| Aug. 16-18                              | <u>LAS VEGAS</u> : CURVE NV (Women's Intimate Apparel/Swim, Men's Underwear S/S '11) Venetian Hotel. Contact: <a href="http://www.curvexpo.com">www.curvexpo.com</a>                                                                                                                             |                            |                                                         |

| <u>DATE</u> | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                             | <u>GIVEN BY</u> | <u>WHERE</u> |
|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|--------------|
| Aug. 17-19  | <u>LAS VEGAS</u> : PROJECT SHOW (Emerging & high profile men's sportswear/accessories brands trade show) At The Mandalay Bay Convention Center. For information, contact: 212-951-6600 or <a href="http://www.projectshow.com">www.projectshow.com</a>                             |                 |              |
| Aug. 17-19  | <u>LAS VEGAS</u> : MAGIC MARKETPLACE (Magic Man, WWD Magic, Premium, S.L.A.T.E., Street, Pooltradeshow Sourcing, Project) Las Vegas Conv. Ctr & Hilton. Info: 818-593-5000 Fax: 818-593-5020; <a href="http://www.magiconline.com">www.magiconline.com</a>                         |                 |              |
| Aug. 17-19  | <u>LAS VEGAS</u> : POOL TRADE SHOW (Emerging Designers – RTW, Accessories, Footwear, Lifestyle) Las Vegas Convention Center. Contact: 877-554-4834; 323-666-5587 or <a href="http://www.pooltradeshow.com">www.pooltradeshow.com</a>                                               |                 |              |
| Aug. 17-19  | <u>LAS VEGAS</u> : ISAM (Int'l Swimwear/Activewear) Las Vegas Convention Center. 818-986-2152; <a href="http://www.isamla.com">www.isamla.com</a>                                                                                                                                  |                 |              |
| Aug. 23-28  | <u>SYDNEY</u> : ROSEMOUNT SYDNEY FASHION FESTIVAL (Spring 2011) Contact: <a href="http://www.rafw.com.au">www.rafw.com.au</a>                                                                                                                                                      |                 |              |
| Aug. 24-26  | <u>SHANGHAI</u> : YARN EXPO (Fibers & Yarn) Contact: 852 2238 9918/63/06 or <a href="http://messefrankfurt.com.hk">messefrankfurt.com.hk</a>                                                                                                                                       |                 |              |
| Aug. 29     | <u>LOS ANGELES</u> : 62 <sup>ND</sup> PRIMETIME EMMY AWARDS at Nokia Theater & on NBC. Info: <a href="http://www.emmys.org">www.emmys.org</a>                                                                                                                                      |                 |              |
| Aug. 29-31  | <u>SYDNEY</u> : INT'L JEWELLERY FAIR (Fine & Fashion) Contact: <a href="http://www.internationaljewelleryfair.com.au">www.internationaljewelleryfair.com.au</a>                                                                                                                    |                 |              |
| Sept. 1-2   | TREND SELECTION NEW YORK (Trends in Leather, Textiles, Synthetics for Shoes, Handbag, Leathergoods, Leatherware). At Metropolitan Pavilion, 125 W. 18 <sup>th</sup> St. Contact: 39 02 8807711; <a href="http://www.trendselection-newyork.com">www.trendselection-newyork.com</a> |                 |              |
| Sept. 1-2   | <u>LILLE</u> : TISSU PREMIER (Textiles) at Grand Palais. Contact: <a href="http://www.tissu-premier.com">www.tissu-premier.com</a>                                                                                                                                                 |                 |              |
| Sept. 1-3   | <u>SHANGHAI</u> : CHINA INT'L FOOTWEAR FAIR (CIFF) Contact: 852-2827-6211 or <a href="http://www.aplf.com">www.aplf.com</a>                                                                                                                                                        |                 |              |
| Sept. 1-3   | <u>HONG KONG</u> : ALL CHINA LEATHER EXHIBITION (ACLE) Contact: 852-2827-6211 or <a href="http://www.aplf.com">www.aplf.com</a>                                                                                                                                                    |                 |              |
| Sept. 1-3   | <u>TOKYO</u> : JAPAN JEWELLERY FAIR (Fine & Fashion) Contact: <a href="http://www.japanjewelleryfair.com">www.japanjewelleryfair.com</a>                                                                                                                                           |                 |              |
| Sept. 2-4   | <u>MADRID</u> : SIMM Madrid International Fashion Week Contact: <a href="http://www.simm.ifema.es">www.simm.ifema.es</a>                                                                                                                                                           |                 |              |
| Sept. 3-6   | <u>PARIS</u> : ECLAT DE MODE (Costume Jewelry/Access.) Contact: 33 (0) -41- 41-07-54 or <a href="http://www.bijorhca.com">www.bijorhca.com</a>                                                                                                                                     |                 |              |
| Sept. 3-7   | <u>PARIS</u> : MAISON & OBJET (Home & Table) Contact: <a href="http://www.maison-objet.com">www.maison-objet.com</a>                                                                                                                                                               |                 |              |
| Sept. 4-6   | <u>PARIS</u> : MODE CITY (Lingerie, Swimwear, RTW, Fabrics.) Contact: <a href="http://www.mode-city.com">www.mode-city.com</a>                                                                                                                                                     |                 |              |
| Sept. 4-6   | <u>PARIS</u> : MIDEDEC (Shoes) Contact: 33-1-42-44-22-44 or <a href="http://www.midec.com">www.midec.com</a>                                                                                                                                                                       |                 |              |
| Sept. 4-6   | <u>PARIS</u> : INTERFILIERE (Fabrics) Porte de Versailles. Contact: <a href="http://www.interfilier.com">www.interfilier.com</a>                                                                                                                                                   |                 |              |
| Sept. 4-6   | <u>PARIS</u> : SALON DE LA MAROQUINERIE (Fine Leathergoods) Call: 33-1-42-442244; <a href="http://www.ff-marroquinerie.fr">www.ff-marroquinerie.fr</a>                                                                                                                             |                 |              |
| Sept. 4-7   | <u>PARIS</u> : PREMIERE CLASSE (Fashion Accessories) At Porte de Versailles. Contact: <a href="http://www.premiere-classe.com">www.premiere-classe.com</a>                                                                                                                         |                 |              |
| Sept. 4-7   | <u>PARIS</u> : WHO'S NEXT (Men's/Women's/Children's RTW/Access.). Contact: 33-01-40137474 or <a href="http://whosnext.com">whosnext.com</a>                                                                                                                                        |                 |              |
| Sept. 4-7   | <u>PARIS</u> : PRET-A-PORTER (Women's RTW). Contact: 33-1-44-94-70-00; <a href="http://pretparis.com">pretparis.com</a> .                                                                                                                                                          |                 |              |
| Sept. 4-7   | <u>PARIS</u> : ATMOSPHERE D'ETE (Women's RTW/Acc) Contact: 33-1-44-94-70-00; <a href="http://pretparis.com">pretparis.com</a>                                                                                                                                                      |                 |              |
| Sept. 4-7   | <u>PARIS</u> : THE BOX (Accessories). Contact: 33-1-44-94-70-00; <a href="http://www.pretparis.com">www.pretparis.com</a>                                                                                                                                                          |                 |              |
| Sept. 5-8   | <u>LONDON</u> : INT'L JEWELLERY LONDON (Jewelry & Related Products) Contact: <a href="http://www.jewellerylondon.com">www.jewellerylondon.com</a>                                                                                                                                  |                 |              |
| Sept. 6     | LABOR DAY (Monday – Legal Holiday)                                                                                                                                                                                                                                                 |                 |              |